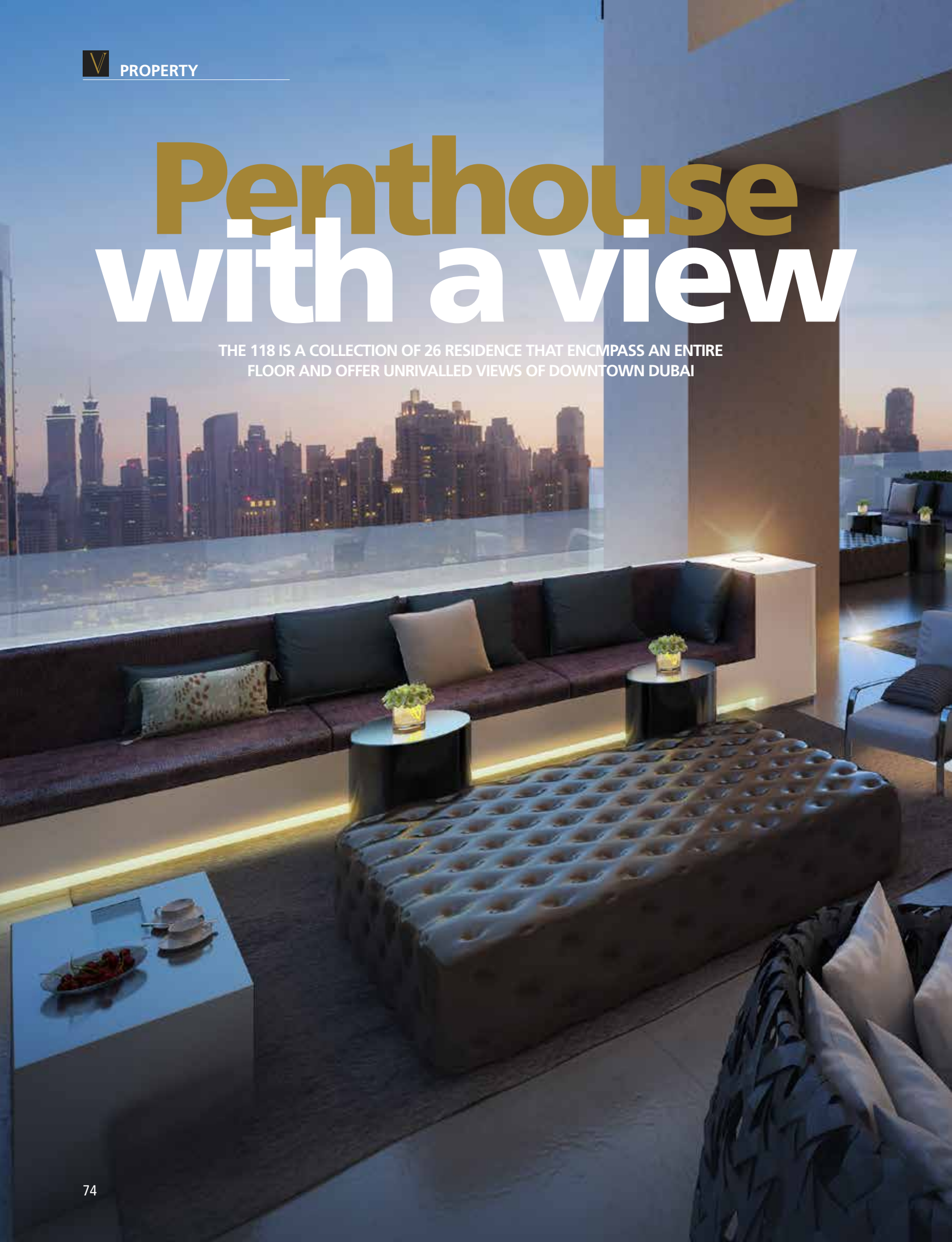


Penthouse with a view

THE 118 IS A COLLECTION OF 26 RESIDENCE THAT ENCOMPASS AN ENTIRE FLOOR AND OFFER UNRIVALLED VIEWS OF DOWNTOWN DUBAI







DEVELOPING AN EXCLUSIVE PROPERTY that stands out from the crowd in Downtown Dubai is far from easy to achieve. Yet a Regal Traders and Signature Estates Limited believe they have achieved just that with their newest joint venture – The 118.

Offering a unique 360° view of ‘the most prestigious square kilometer of real estate in the world,’ the Downtown district, The 118 is made up of 26 residences that each encompass an entire floor.

These are available in two themes, the Classic and the Contemporary.

There are currently showrooms of both residency styles, with the Contemporary featuring marble floors in the living room and then parquet finishes in the bedrooms. Meanwhile the Classic has high-quality Italian marble throughout.

Both styles can accommodate four bedrooms, but can be transformed into two or three-bedroom residences based

upon personal preferences. The current Contemporary showroom demonstrated how a bedroom could be transformed into a family room complete with huge sofa,

“This is perfect for those buying into penthouse projects and are used to a certain level of service and convenience.”

coffee table and television unit.

They also feature master bedrooms with floor to ceiling windows that provide

stunning views of Downtown Dubai. This room comes complete with a walk-in closet and an en-suite bathroom that has a huge shower unit and a massive free-standing bathtub.

Each of the residences also offer panoramic 360-degree views of the Manzil District, Souk Al Bahar and the Burj Khalifa. That is thanks to the apartments being built upon a unique monolithic platform, meaning the first residence stands 14-stories high.

Inside the property exudes luxury thanks to its high ceilings and impeccable finishings. Technology is also embraced thanks to a control centre as you first enter the residence which allows you to use the curtains, lights, air conditioning and sound system. This can also be synced to the home owners phone, tablet or computer.

All of the luxury penthouses are set across 6,600 sq ft and will be available for between AED26-28 million. There are



also two duplexes which cover more than 12,000 sq ft and will cost close to AED60 million.

Each property comes with a sizeable maids room, three car parking spaces and a chauffeur service. The 118 also boasts a controlled swimming pool, an on-site fitness centre, private rooms for beauty treatments and spacious steam and sauna rooms.

Residents also have access to an immense poolside deck sprawling 20,000 sq ft that can accommodate up to 100 guests. There is also a rooftop venue that offers sensational views of the surrounding area. This will also be available to those living in the building and covers 4,000 sq ft.

Speaking about the property, Luxury Sales Director at Luxhabitat Alexander von Sayn-Wittgenstein said: "118 attracts high-net-worth individuals with families as well as single individuals who appreciate a high level of privacy due to the fact that 118 has 26 units, each of which stretch over an



entire floor.

"It is ideal for those who like to stay within the vicinity and want to stay connected with Downtown Dubai. It's a 2 minutes walk to Burj Khalifa and Dubai Mall.

"This development is perfect for those

who are buying into penthouse projects and are used to a certain level of service and convenience when travelling to be able to just lock the door and know that their asset is safe and well locked after in their absence."